

Weighted average cost of acquisition for last 18 months for secondary sale / acquisition of shares equity/convertible securities), where our Promoters or Promoter Group entities or Selling Shareholders or shareholder(s) having the right to nominate director(s) in our Board are a party to the transaction (excluding gifts), during the 18 months preceding the date of this Prospectus, where either acquisition or sale is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days

Based on primary transactions

Based on secondary transactions

NA

Nil

10.00

NA

Nil

6.6 times of the Issue Price

As certified by M/s SADP & Co., Chartered Accountants, by way of their certificate dated March 31, 2025.

ADDITIONAL INFORMATION FOR INVESTORS

1. Details of proposed /undertaken pre-issue placements from the DP filing date - Our Company has not undertaken any Pre-IPO Placements from the DP filing date.

2. Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DP filing date - Our promoter(s) and promoter group(s) have not undertaken any transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company from the DP filing date.

3. Pre-Issue Shareholding of Promoter and Promoter Group:

Sr. No.	Category of Promoter	Pre-Issue shareholding as at the date of Advertisement	Post-Issue shareholding as at Allotment		
		No. of Shares	% of Pre- Issue Capital	No. of Shares	% of Pre- Issue Capital
Promoters					
1.	Mr. Jadwani Kishorbhai Premjibhai	37,73,400	36.11%	37,73,400	26.54%
2.	Mr. Jadvani Girishkumar Premjibhai	30,32,400	29.02%	30,32,400	21.32%
3.	Mr. Vijesh Premjibhai Patel	36,36,600	34.80%	36,36,600	25.57%
Promoter Group					
4.	Mr. Patel Premjibhai Mavjibhai	1,900	0.02%	1900	0.01%
5.	Ms. Gitaben Girishbhai Patel	1,900	0.02%	1900	0.01%
6.	Ms. Jadwani Pinkalben V	1,900	0.02%	1900	0.01%
7.	Ms. Kashishben K Jadvani	1,900	0.02%	1900	0.01%
Total		1,04,50,000	100.00%	1,04,50,000	73.49%

All Equity Shares held by the Promoters have been dematerialized as on date of the Prospectus.

BASIS FOR ISSUE PRICE

The “Basis for Issue Price” on page 81 of the Prospectus has been updated. Please refer to the website of the Lead Manager for the “Basis for Issue Price” updated with the above price band. You can scan the QR code given on the first page of this Advertisement for the chapter titled “Basis for Issue Price” on page 81 of the Prospectus.

INDICATIVE TIMELINES FOR THE ISSUE

An indicative timetable in respect of the Issue is set out below:

Event	Indicative Date
Issue Opens on	Monday, July 28, 2025
Issue Closes on	Wednesday, July 30, 2025
Finalization of Basis of Allotment with the Designated Stock Exchange	On or before Thursday, July 31, 2025
Initiation of Refunds / unblocking of funds from ASBA Account	On or before Friday, August 01, 2025
Credit of Equity Shares to demat account of the Allottees	On or before Friday, August 01, 2025
Commencement of trading of the Equity Shares on the Stock Exchange	On or before Monday, August 04, 2025

Sequence of Activities	Listing within T+3 days (T is Issue Closing Date)
Application Submission by Investors	Electronic Applications (Online ASBA through 3-in-1 accounts) - Up to 5 pm on T Day. Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Upto 4 pm on T Day. Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) – Upto 3 pm on T Day. Physical Applications (Bank ASBA) – Upto 1 pm on T Day. Physical Applications (Syndicate Non-Retail, Non- Individual Applications of QIBs and Nills) – Upto 12 pm on T Day and Syndicate members shall transfer such applications to banks before 1 pm on T Day
Bid Modification	From Issue Opening date up to 5 pm of T Day
Validation of bid details with depositories	From Issue Opening date up to 5 pm of T Day
Reconciliation of UPI mandate transactions (based on the guidelines issued by NPCI from time to time): Among Stock Exchanges – Sponsor Banks – NPCI and NPCI – PSPs/TPAPs – Issuer Banks; Reporting formats of bid information, UPI analysis report and compliance timelines.	On Daily basis Merchant Bakers to submit to SEBI, sought as and when
UPI Mandate acceptance time	T day – 5 pm
Issue Closure	T day – 4 pm for QIB and NII categories T day – 5 pm for II and other reserved categories
Third party check on UPI applications	On daily basis and to be completed before 9:30 AM on T+1 day.
Third party check on Non-UPI applications	On daily basis and to be completed before 1 pm on T+1 day.
Submission of final certificates: -For UPI from Sponsor Bank -For Bank ASBA, from all SCSBs -For syndicate ASBA	UPI ASBA – Before 9:30 pm on T Day All SCSBs for Direct ASBA – Before 07:30 pm on T Day Syndicate ASBA - Before 7:30 pm on T Day
Finalization of rejections and completion of basis	Before 6 pm on T+1 day.
Approval of basis by Stock Exchange	Before 9 pm on T+1 day.
Issuance of fund transfer instructions in separate files for debit and unblock. For Bank ASBA and Online ASBA – To all SCSBs For UPI ASBA – To Sponsor Bank	Intimation not later than 9:30 am on T+2 day. Completion before 2 pm on T+2 day for fund transfer; Completion before 4 pm on T+2 day for unlocking
Corporate action execution for credit of shares	Initiation before 2 pm on T+2 day Completion before 6 pm on T+2 day

Filing of Listing Application with Stock Exchanges and issuance of trading notice

Trading starts

Before 7:30 pm on T+2 day

T+3 day

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, see “History and Certain Corporate Matters” on page 148 of the Prospectus. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section “Material Contracts and Documents for Inspection” on page 340 of the Prospectus.

LIABILITY OF MEMBERS AS PER MOA: The Liability of the members of the Company is Limited.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The authorized share capital of the Company is ₹ 17,00,00,000 divided into 1,70,00,000 Equity Shares of ₹ 10/- each. The issued, subscribed and paid-up share capital of the Company before the Issue is ₹ 10,45,00,000 divided into 1,04,50,000 Equity Shares of ₹ 10/- each. For details of the Capital Structure, see “Capital Structure” on the page 64 of the Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:

ORIGINAL SIGNATORIES			CURRENT PROMOTERS		
Name of Promoters	Face Value (₹)	No. of Shares	Name of Promoters	Face Value (₹)	No. of Shares
Mr. Jadwani Kishorbhai Premjibhai	10.00	4000	Mr. Jadwani Kishorbhai Premjibhai	10.00	37,73,400
Mr. Jadvani Girishkumar Premjibhai	10.00	2000	Mr. Jadvani Girishkumar Premjibhai	10.00	30,32,400
Mr. Vijesh Premjibhai Patel	10.00	4000	Mr. Vijesh Premjibhai Patel	10.00	36,36,600

LISTING: The Equity Shares issued through the Prospectus are proposed to be listed on the SME Platform of BSE (“BSE SME”). Our Company has received an “In-principle” approval from the BSE for the listing of the Equity Shares pursuant to letter dated July 04, 2025. For the purposes of the Issue, the Designated Stock Exchange shall be BSE. A signed copy of the Prospectus has been submitted for registration to the ROC on July 22, 2025 and Prospectus shall be filed with the RoC in accordance with Section 26(4) of the Companies Act, 2013.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (“SEBI”): Since the Issue is being made in terms of Chapter IX of the SEBI (CDR) Regulations, 2018, the Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire “Disclaimer Clause of SEBI” beginning on page 265 of the Prospectus.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by BSE, nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the “Disclaimer Clause of BSE” beginning on page 268 of the Prospectus.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”), nor does SEBI guarantee the accuracy or adequacy of the contents of the Prospectus. Specific attention of the investors is invited to “Risk Factors” on page 27 of the Prospectus.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<div><div>SMART HORIZON</div><div>CAPITAL ADVISORS PVT. LTD.</div><div>SMART HORIZON CAPITAL ADVISORS PRIVATE LIMITED</div><div>(Formerly Known as Shreni Capital Advisors Private Limited)</div><div>B/908, Western Edge II, Kanakia Space, Behind Metro Mall, Off Western Express Highway, Magathane, Borivali East, Mumbai - 400066, Maharashtra, India.</div><div>Tel No: 022 - 28706822</div><div>Investor Grievance E-mail: investor@shcapl.com</div><div>Email: director@shcapl.com</div><div>Website: www.shcapl.com</div><div>Contact Person: Mr. Parth Shah</div><div>SEBI Registration No.: INM000013183</div></div>	<div><div>Bigshare Services Pvt. Ltd.</div><div>BIGSHARE SERVICES PRIVATE LIMITED</div><div>Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri East, Mumbai – 400 093,</div><div>Maharashtra, India Tel: 022 - 6263 8200</div><div>E-mail: ipo@bigshareonline.com</div><div>Investor grievance e-mail: investor@bigshareonline.com</div><div>Website: www.bigshareonline.com</div><div>Contact Person: Mr. Asif Sayyed</div><div>SEBI Registration No.: INR000001385</div></div>	<div><div>UMIYA</div><div>MOBILE</div><div>Mr. Vinay B Karkera</div><div>Address: Plot No. 3, Ward No.7, C.S. No. 5805, Vhora Aghat NR PDM COM. College, Opp. Lathiya Motors, Gondal Road, Rajkot-360004, Gujarat, India</div><div>Tel. No.: +91-73593 39209</div><div>Email: investors@umiyamobile.in</div><div>Website: www.umiyamobile.com</div><div>Investors can contact the Company Secretary and Compliance Officer or the Registrar to the Issue in case of any pre-issue or post- issue related grievances, grievances including non-receipt of letters of allotment, non-credit of allotted equity shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all issue related queries and for redressal of complaints, investors may also write to the LM.</div></div>

Availability of Abridged Prospectus and Prospectus: Investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the issue. Full copy of the Prospectus will be available at the website of SEBI at www.sebi.gov.in; the website of Stock Exchange at www.bseindia.com, the website of LM at www.shcapl.com and website of Company at www.umiyamobile.com.

Availability of Application forms: Application forms can be obtained from the Company: Umiya Mobile Limited, Lead Manager: Smart Horizon Capital Advisors Private Limited. Application Forms can also be obtained from the Stock Exchange and list of SCSBs available on the website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.bseindia.com.

Application Supported by Blocked Amount (ASBA): All investors in this issue have to compulsorily apply through ASBA. The investors are required to fill the ASBA form and submit the same to their banks. The SCSB will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

For more details on the issue process and how to apply, please refer to the details given in application forms and abridged prospectus and also please refer to the chapter “Issue Procedure” on page 287 of the Prospectus.

BANKER TO THE ISSUE: Kotak Mahindra Bank Limited

UPI: UPI Applicants can also apply through UPI mechanism

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus.

Date: July 22, 2025

Place: Rajkot

Umiya Mobile Limited is proposing, subject to market conditions and other considerations, Public Issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Ahmedabad on July 22, 2025. The Prospectus is available on the website of the Lead Manager at www.shcapl.com, the website of the BSE i.e., www.bseindia.com, and website of our Company at www.umiyamobile.com.

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Prospectus, including the section titled “Risk Factors” of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the U.S. Securities Act (“the Securities Act”) or any state securities laws in United States and may not be issued or sold within the United States or to, or for the account or benefit of, “U.S. persons” (as defined in Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

AdBaaz