

Media Release:

**IEEMA National Award for “Excellence in Power Distribution–Urban”
for Reliance Energy, Rlnfra’s Power Distribution Business Arm.**

- **Company supersedes more than 20 power distribution companies in the country.**
- **Shri Jairam Ramesh, Hon. Ex-Union Minister of State for Commerce & Power presented award to REL.**

Mumbai, March 1, 2009: Reliance Energy, the power distribution business arm of Reliance Infrastructure Limited, has won the prestigious IEEMA National Award for the “Excellence in Power Distribution – Urban”.

Shri Jairam Ramesh, Hon. Ex-Union Minister of State for Commerce & Power presented the prestigious award to the jubilant REL team in a function recently held at New Delhi.

Indian Electrical & Electronics Manufacturer’s Association (IEEMA), an institution of professionals in the power industry confers on this prestigious award to acknowledge and recognize the contribution made by various players in the power distribution business for adopting various systems, technologies and procedures that may optimize the better services to their customers, minimize the losses and achieve better customer satisfaction in the power distribution business.

This year, there were more than 20 power distribution companies all over the country, which include 4 each power distribution companies from Karnataka, Andhra Pradesh, Gujarat and Maharashtra, which further included BEST too alongwith Torrent Power, BSES Delhi, NDPL of Tata Power and WBSEB.

The applicants were evaluated by the Evaluation Committee for IEEMA Awards consisting of eminent personalities in the field, viz. Mr. NS Saxena - Director General, National Power Training Institute, Mr. P K Kognolkar - Director General, Central Power Research Institute, Mr. S. K. Jena – Member, Orissa Electricity Regulatory Commission, Mr. Jagdish Kumar - Dy Director General, NPC; Mr. Kapil Mohan – Director, Ministry of Power, Ms. Akanksha Chaurey – Director, Tata Energy Research Institute, Mr. Kuljit Singh – Partner, Ernst & Young and Mr. Girish Sant – Coordinator, Prayas Energy Group.

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The panel of jury consisted of eminent personalities, viz., Dr. Kirit Parikh (Member Planning Commission), Mr. R. V. Shahi (Former Secretary – Power, Govt. of India), Mr. Rakesh Nath (Chairperson, Central Electricity Authority), Mr. Bhanu Bhushan (Member, Central Electricity Regulatory Commission) and Dr. Devi Singh (Director, Indian Institute of Management, Lucknow) in the field unanimously selected REL as a winner of the prestigious “IEEMA Award for Excellence in Power Distribution – Urban”.

The evaluation committee evaluated the applicants on their various contributions made by each applicant in adopting the ever best practices to minimize AT & C losses, Repairs & Maintenance of the distribution network and system, IT enabling, Customer Care initiatives and vigilance & power theft control efforts.

Reliance Energy superseded all the applicants in all the parameters and was adjudged therefore the winner of the prestigious IEEMA Award for Excellence in Power Distribution – Urban.

Reliance Infrastructure, in the last few years, has introduced several technology driven customer care initiatives, which are first of its kind in India; few of them are electricity bills in Customer’s preferred language, several bill payment options, bills for visually challenged, most advanced Customer Care Centres, e-Bills, web bills, etc.

Reliance Infrastructure Limited:

Reliance Infrastructure Limited, earlier Reliance Energy Limited, a part of Reliance - Anil Dhirubhai Ambani Group, is India's leading company undertaking EPC services in Indian Power sector.

The Reliance Anil Dhirubhai Ambani Group currently has net worth in excess of Rs. 45,000 crores (US\$ 11.5 billion), cash flows of Rs. 11,000 crores (US\$ 2.8 billion), net profit of Rs. 7,000 crores (US\$ 1.7 billion) and zero net debt.

Reliance Infrastructure is ranked amongst India's top 20 listed private companies in terms of all major financial parameters, including assets, sales, net worth, profits and market capitalisation.

Reliance Power Limited, a Reliance - Anil Dhirubhai Ambani Group Company, is India's leading private sector power generation Company. Reliance Power is implementing power projects with aggregate capacity of over 28,200 MW, by far the largest development pipeline in the country.